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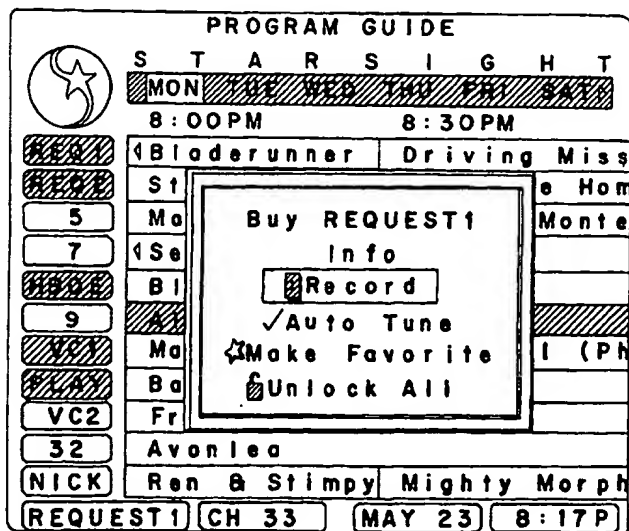
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(54) Title: TELEVISION SCHEDULE SYSTEM WITH POP-UP ACTION MENU AND ICONS



## (57) Abstract

The present invention includes an interactive computer system (10) which provides television schedule information and displays an action pop-up listing actions which can be scheduled. In the preferred embodiment, a memory (14) stores a computer program, image data, and received data. This data includes the television schedule information. A processor (16) uses the computer program to organize the television schedule information into a desired format, display an action pop-up for a chosen program, and schedule an action listed in the pop-up when selected by the user. Icons are listed in various displays indicating actions scheduled for associated programs.

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5                    TELEVISION SCHEDULE SYSTEM WITH  
                    POP-UP ACTION MENU AND ICONS

                    BACKGROUND OF THE INVENTION

                    Systems are available for providing television  
10      schedule information to a user. For example, U.S. Patent No.  
            B1 4,706,121 (Young), provides a television schedule system  
            and process. The system disclosed in the Young patent  
            receives television schedule information as a broadcast. In  
            one embodiment of Young, the television schedule information  
15      is provided on the user's television screen. The user can  
            then supply selection criteria which are utilized by the Young  
            system to make program selection, to control the television  
            schedule information displayed on the television screen, etc.  
            In addition, Young discloses a system which controls a  
20      television receiver to allow for the automatic user selection  
            of programs and the automatic, unattended recording of  
            programs that are listed in the television schedule  
            information. The automatic, unattended recording of programs  
            is achieved by controlling a video tape recorder (VCR) or  
25      other recording device. Young also proposes utilizing a  
            personal computer for the television schedule information.

                    Schedule information is typically displayed on a  
            grid or matrix having program names at time and channel  
            locations on the grid. In some systems, such as disclosed in  
30      U.S. Patent No. 5,353,121 (Young), special buttons on a remote  
            control are utilized to schedule events or access information  
            in special formats.

                    Fig. 1 shows an example of a television schedule  
            guide as displayed on a computer screen along with a user  
35      input device. In the preferred embodiment, the television  
            schedule information is provided in a grid-like display on a  
            television or computer screen 50. In this example, various  
            channels are provided on the Y-axis of the grid guide, and

various times are provided on the X-axis of the grid guide. This display can also contain special instructions for the user in screen area 52. The television schedule guide in Fig. 2 has been customized by a user such that only channels 2, 3, 4, 5, 7, HBO, SHO and PBS are included in the displayed guide. In one embodiment, a television within computer system 810 or television system 830 (Fig. 8) can be used as computer screen 50.

Additionally, when events are scheduled they are added to a schedule of those events. For example, a schedule of all shows to be recorded may be maintained and displayed to the viewer on request when the schedule button is pushed. Additionally, schedules listing all shows of a particular type, e.g., comedy, or broadcast on a particular station may be displayed.

Consumers tend to be uncomfortable with scheduling technology and thus there is a continuing need for creative techniques to make scheduling easier and more accessible to consumers.

#### SUMMARY OF THE INVENTION

The present invention provides a system for scheduling events that is user friendly and intuitive. According to one aspect of the invention a menu of possible scheduling activities can be popped up for a particular program displayed in a scheduling grid.

According to another aspect of the invention, a menu of possible scheduling activities can be popped-up for a current program being viewed by a viewer.

According to another aspect of the invention, an item is scheduled by selecting it from the popped-up menu.

According to another aspect of the invention, icons reminding the viewer of certain events already scheduled are displayed next to programs in the scheduling grid.

According to another aspect of the invention, icons reminding the viewer of certain events already scheduled are displayed next to events listed in an action pop-up for a particular program.

According to another aspect of the invention, the duration of scheduled events is listed next to the events in a schedule.

5 According to another aspect of the invention, the on-screen action pop-up is generated by a controller in a set-top box.

According to another aspect of the invention, a memory located within a personal computer stores a computer program and received data. These data include the television  
10 schedule information. A processor uses the computer program to organize the television schedule information into a desired format. The television schedule information and action pop-up are then displayed on a television screen or on a computer monitor/display in the desired format.

15 According to another aspect of the invention, the pop-up menu is activated by holding down a selected button on a remote control for a predetermined period.

According to another aspect of the invention, the pop-up menu can be activated by utilizing an input device to a  
20 personal computer.

Additional features and advantages will become apparent in view of the following detailed description and appended drawings.

25

#### BRIEF DESCRIPTION OF THE DRAWINGS

Fig. 1 shows an example of a television schedule grid as displayed on a screen along with a user input device;

Fig. 2 depicts a pop-up displayed on a screen  
30 providing a list of options related to the selected channel and program;

Fig. 3 is a flowchart depicting the steps of scheduling an event with the action pop-up;

Fig. 4 is a schematic diagram of a user input  
35 device;

Fig. 5 is a diagram of a display for purchasing a pay-per-view program;

Fig. 6 is a schedule listing actions scheduled;

Fig. 7 is a block diagram of a television scheduling system; and

Fig. 8 illustrates a computer system coupled to a television system.

5

#### DESCRIPTION OF SPECIFIC EMBODIMENTS

The present invention provides an interactive computer system which assists a user in utilizing television schedule information. In a preferred embodiment, the user can

10 (1) display television schedule information in a desired format on the computer or television screen, (2) select a chosen program which is listed in the television schedule information to display an action pop-up, and (3) select one or more chosen action items which are listed in the action pop-up

15 to automatically schedule the selected action. To provide this functionality in the preferred embodiment, the present invention includes a computer system, implemented as a dedicated set-top box, a personal computer, or a combination of personal computer and set-top box and a television system.

20 The displays are created and actions scheduled by application software stored in the memory of the computer system.

Fig. 2 depicts an action pop-up superimposed over a scheduling grid displayed on a television screen. Fig. 3 is a flowchart depicting the steps of initiating the display of the

25 action pop-up and selecting an action to be performed. The utilization of the action pop-up and the function of the application programs stored in computer memory will now be described with reference to Figs. 1, 2, and Fig. 3, which depict a user input device configured as a remote control.

30 The user, via input device 60, can scroll throughout the television schedule information provided in the grid guide. Fig. 4 depicts a user input device 60 in the form of a specially configured IR remote control. In Fig. 4, action buttons 61 cause actions to be scheduled, a schedule button 62 causes a schedule of events to be displayed, scroll or cursor

35 64 buttons allow the user to choose an item in the grid, a page button 66 changes the page of the grid displayed, and a select button 68 selects a chosen program. User input device

60 can also be, for example, a keyboard with arrow keys, a computer pointing device (e.g., a mouse) or a voice recognition input. By utilizing user input device 60, a user can sort, mix, and do a special customized line-up of channels within the television schedule guide displayed on a television or computer screen. In addition, the user can automatically tune to a desired program or can select different programs for automatic recording. For more information on automatic tuning and automatic recording, see U.S. Patent No. B1 4,706,121 and U.S. Patent Application No. 08/423,411; this patent and this patent application are, like the present patent application, assigned to Starsight Telecast, Inc. U.S. Patent No. B1 4,706,121 and U.S. Patent Application No. 08/423,411 are hereby incorporated by reference in their entirety for all purposes.

The viewer chooses a program in the grid by using the cursor direction buttons 64 on the remote control. In this embodiment the select button is utilized in hypermode where a short press of the select button causes the application software to initiate a tune function and holding the select button down for a predetermined length of time causes the application software to display the action pop-up.

When the action pop-up is displayed, the viewer moves between the listed actions utilizing the up and down direction buttons 64. When the desired action is chosen, the select button is given a short press to select the desired action to be effected on the chosen program in the grid.

Thus, a viewer does not need to understand the use of the special action keys on the remote or the keys can be eliminated to simplify the design and reduce the cost of the remote control device.

In Fig. 2 the actions listed are: "Buy"; "Info"; "Auto Tune"; "Record"; "Make Favorite"; and "Unlock All".

The "Buy" item will only appear if a pay-per-view channel is chosen. If the "Buy" item in the action pop-up is selected then a purchasing screen, as depicted in Fig. 5, is displayed. The purchasing screen displays the time of the

program to be purchased and the price of the program. If the user wishes to purchase the program then SELECT is pressed.

If the "Auto Tune" or "Record" items in the action pop-up are selected, these functions are scheduled and  
5 implemented as described in the above-referenced patents.

If the "Make Favorite" action is selected, the station broadcasting the chosen program is marked as favorite channel for FAV key tuning.

The "Unlock All" action is displayed only if  
10 programming has previously been locked to prevent unauthorized viewing.

Alternatively, the viewer may activate the pop-up to display options available for a program currently being viewed without the need to first display the scheduling grid guide.  
15 In the preferred embodiment, the pop-up is activated by holding the select button down for the predetermined length of time. Thus, in Fig. 2 the pop-up would be superimposed over the program currently being watched. The action selected from the pop-up would be directed to program being viewed. For  
20 example, it could be made a favorite or recorded by selecting the appropriate options.

Additionally, in the preferred embodiment the application software displays an icon next to the program entry in the scheduling grid to associate the icon with action  
25 in the viewer's mind.

The icons for the series, record, and tune actions are displayed on the bottom of Fig. 6 which is a schedule of actions scheduled. Briefly, the series icon is displayed along with one of the other icons to indicate that the action  
30 indicated by the other icon has been scheduled to occur repeatedly according to a selected schedule. The record icon indicates that the application software will cause the program marked by the icon to be recorded; the buy icon indicates that a pay-per-view program marked by the icon has been purchased;  
35 and the tune icon indicates that the application software will automatically tune to the program marked by the icon when the program is broadcast.



automatically tune to the program marked by the icon when the program is broadcast.

In a preferred embodiment, as depicted in Fig. 6, the application software displays the duration of each scheduled event in a column included in a schedule of events display. The information relating to the programs to be recorded is the most important and is highlighted because the viewer must determine whether a cassette has enough available tape to record the program.

Fig. 7 is a block diagram of a television schedule systems/controller 180 with which the viewer input device 212 is used to display action pop-ups. The schedule system/controller 180 is applicable to existing television equipment, where the schedule system is separate from the basic television equipment. Programmable tuner 202 is shown as part of a cable decoder. It is clear from Fig. 7 that the system/controller 180 may be implemented as a set top box or be integrated into other television equipment, such as a cable decoder or a TV/Monitor receiver. It is also practical to implement the entire system/controller 180 in a remote controller by adding a text display, such as an LCD screen, on remote controller 212.

In the system 180, programmable tuner 202, which may be part of a cable decoder unit, receives a TV signal from antenna 200 and/or from cable input 205. Tuner output 216 goes to a vertical blanking interval (VBI) decoder 222, which may be a closed caption decoder or a high speed teletext decoder. Listing information and other support information, such as cable channel assignment data, will be transmitted over the VBI by one or more local stations or cable channels several times a day or continuously.

When update is required, programmable tuner 202 will be tuned automatically to the station or cable channel carrying the data. After the VBI signal is processed by CPU 228, the listing data is stored in schedule memory 232, while the cable channel assignment data is stored in cable-specific RAM memory 238. This data is used to convert generic TV

source names, such as HBO, to channel assignments for the specific cable system.

Other information transmitted to the schedule/tape controller 180 and stored in the system RAM memory 240 includes clock update data to set system clock 230 automatically, schedule update time, which may vary from once a day to a continuously transmitted format, new theme categories, and last minute schedule change data.

To display an action pop-up on the television monitor 210 in response to receiving a pop-up input device signal, pop-up image data is stored in system RAM/ROM 240 and is processed by the CPU and output to the video display generator 224. The video switcher 226 is enabled by CPU output 246 to select the video display generator output whenever a pop-up is to be presented to the TV/monitor 210.

Fig. 8 illustrates a computer system coupled to a television system. In the preferred embodiment, computer system 810 includes standard computer 812 which is, for example, any available personal computer (e.g., IBM compatible, Macintosh, and the like). Computer 812 can also be located within a set-top box (e.g., a DSS box). Computer 812 contains hard drive 814 and processor 816. These units 814 and 816 are usually, automatically included in computer 812. Disk input 818 is used to provide computer 812 with various, additional software. User input 820 allows a user to interact with computer 812 and/or the television schedule guide. Line 823 is connected to an available serial, parallel or other data port 823 on computer 812. This line 823 is used to connect other devices/components to computer 812.

Television system 830 includes television 832 which may be any commercially available television. Television system 830 may or may not include a video tape recorder (VCR). In this embodiment, VCRs 834 and 836 are coupled to television 832. These VCRs 834 and 836 can be, for example, any commercially available VCRs or any other type of recording device (analog or digital). User interface device 840 allows a user to interact with, for example, television 832, VCR 834, and/or VCR 836. As described above, user interface device 60

can be, for example, a remote control or a voice activated interface. Line 837 is used to connect other devices to VCR 834. Other devices can also be connected in series between VCR 834 and television 832 via line 838. Computer 812 (or  
5 computer system 810) and television 832 (or television system 830) can be located in different rooms within a private residence or a commercial building.

In the preferred embodiment, a computer program that is hard-coded is provided on diskettes, a CD ROM or other  
10 medium contains the software needed for receiving, organizing and displaying data for the television schedule guide. These diskettes are inserted in disk input 818 and the software for these diskettes is stored within computer 812 on hard drive 814 or on another mass storage location. This action can be  
15 performed by, for example, the user or a service person. The computer program can also be provided, for example, via downloading from a satellite 824, transmission through the internet or other on-line service, or transmission through another type of land line 822 (e.g., coax cable, telephone  
20 line, optical fiber, or the like).

The present invention will be of great utility in PCTV applications, where a PC monitor including a tuner to function both as a television screen to view programming and a computer monitor to display computer generated displays. For  
25 example, the "Buy" action item, when selected, can be executed by the PC automatically communicating service provider and purchasing the selected program.

In addition to the computer program, data for the basic schedule information and other related data (e.g., data  
30 relating to a particular show) are needed for the generation and maintenance of the television schedule guide. These data can be received via line 822; they can also be provided via a satellite broadcast from satellite 824. Additionally, the television schedule information and related data can be sent  
35 directly to television 832 via satellite 824. In this arrangement, the television schedule information and related data does not have to be transmitted from computer system 810 to television system 830.

In one embodiment, line 822 is a telephone line which provides access to the internet or other on-line service via, for example, a regular modem or direct modem access to a schedule provider. The schedule data are then provided via  
5 the internet or other on-line service, or directly from the service provider. As stated above, line 822 can also be, for example, coax cable, optical fiber or any other land line which can provide data to computer 812. The software program saved on hard drive 814 then utilizes the data received on  
10 line 822 to generate a television schedule guide. The user can retrieve this generated television schedule guide when desired.

In general, the flowcharts in this specification include one or more steps performed by software routines  
15 executing in a computer system. The routines may be implemented by any means as is known in the art. For example, any number of computer programming languages, such as Java, "C", Pascal, FORTRAN, assembly language, etc., may be used. Further, various programming approaches such as procedural,  
20 object-oriented or artificial intelligence techniques may be employed.

Many such changes or modifications will be readily apparent to one of ordinary skill in the art. For example, a pop-up could be displayed in any schedule of programs to  
25 schedule events for programs displayed. Further, in a PCTV context, actions displayed in a PCTV pop-up could include buying an item being sold on a home shopping station.

While a full and complete disclosure of the invention has been provided, it will be apparent to those  
30 skilled in the art that various modifications and changes can be made.

WHAT IS CLAIMED IS:

- 1           1. A processor-implemented method for performing  
2           and scheduling actions related to viewing and recording  
3           televisions programs, with said method implemented in a system  
4           including a television, a processing system,  
5           television/processing system interface, a viewer input device,  
6           and an input device/processing system interface, said method  
7           comprising the steps of:  
8                 displaying a program scheduling grid displaying  
9           program names at grid locations indicating the time and  
10          channel that a named program will be received;  
11          indicating that a particular program has been chosen  
12          in response to a move cursor signal generated by a viewer  
13          input device;  
14          displaying an action pop-up, including a plurality  
15          of actions relating the particular program chosen, in response  
16          to a first signal generated by the viewer input device;  
17          indicating that one of said plurality of actions has  
18          been chosen in response to a mover cursor signal generated by  
19          the viewer input device; and  
20          scheduling the action chosen in response to a  
21          selection signal generated by the viewer input device.
- 1           2. The method of claim 1 further comprising:  
2           displaying an icon next to each action listed to  
3           associate the icon with the action.
- 1           3. The method of claim 1 further comprising:  
2           displaying a schedule of selected events listing  
3           each scheduled event;  
4           displaying the duration of each event in a schedule  
5           displayed; and  
6           displaying an icon next to each event indicating the  
7           type of action scheduled.
- 1           4. The method of claims 2 or 3 wherein:

2           said icon is a symbol indicating that the action  
3           scheduled is to record the chosen particular program.

1           5. The method of claims 2 or 3 wherein:  
2           said icon is a symbol indicating that the action  
3           scheduled is to purchase the chosen particular program.

1           6. The method of claims 2 or 3 wherein:  
2           said icon is a symbol indicating that the action  
3           scheduled is to automatically tune to the chosen particular  
4           program when it is received.

1           7. A processor-implemented method for performing  
2           and scheduling actions related to viewing and recording  
3           televisions programs, with said method implemented in a system  
4           including a television, a processing system,  
5           television/processing system interface, a viewer input device,  
6           and an input device/processing system interface, said method  
7           comprising the steps of:  
8           displaying a current program for viewing by a user;  
9           displaying an action pop-up, including a plurality  
10          of actions relating the particular program chosen, in response  
11          to a first signal generated by the viewer input device;  
12          indicating that one of said plurality of actions has  
13          been chosen in response to a mover cursor signal generated by  
14          the viewer input device; and  
15          scheduling the action chosen for the current program  
16          in response to a selection signal generated by the viewer  
17          input device.

1           8. The method of claim 7 further comprising:  
2           displaying an icon next to each action listed to  
3           associate the icon with the action.

1           9. The method of claim 7 further comprising:  
2           displaying a schedule of selected events listing  
3           each scheduled event;

4 displaying the duration of each event in a schedule  
5 displayed; and  
6 displaying an icon next to each event indicating the  
7 type of action scheduled.

1 10. The method of claims 8 or 9 wherein:  
2 said icon is a symbol indicating that the action  
3 scheduled is to record the chosen particular program.

1 11. The method of claims 8 or 9 wherein:  
2 said icon is a symbol indicating that the action  
3 scheduled is to purchase the chosen particular program.

1 12. The method of claims 8 or 9 wherein:  
2 said icon is a symbol indicating that the action  
3 scheduled is to automatically tune to the chosen particular  
4 program when it is received.

1 13. A computer program product article of  
2 manufacture comprising:  
3 a computer usable medium having a computer readable  
4 code embodied thereon for causing scheduling actions related  
5 to viewing and recording televisions programs to be performed,  
6 in a system including a television, a processing system,  
7 television/processing system interface, a viewer input device,  
8 and an input device/processing system interface, the computer  
9 program product article of manufacture comprising:  
10 computer readable program code devices configured to  
11 cause a computer to effect displaying a program scheduling  
12 grid displaying program names at grid locations indicating the  
13 time and channel that a named program will be received;  
14 computer readable program code devices configured to  
15 cause a computer to effect indicating that a particular  
16 program has been chosen in response to a move cursor signal  
17 generated by a viewer input device;  
18 computer readable program code devices configured to  
19 cause a computer to effect displaying an action pop-up,

20 including a plurality of actions relating the particular  
21 program chosen, in response to a first signal generated by the  
22 viewer input device;

23 computer readable program code devices configured to  
24 cause a computer to effect indicating that one of said  
25 plurality of actions has been chosen in response to a mover  
26 cursor signal generated by the viewer input device; and

27 computer readable program code devices configured to  
28 cause a computer to effect scheduling the action chosen in  
29 response to a selection signal generated by the viewer input  
30 device.

1 14. The device of claim 13 further comprising:

2 computer readable program code devices configured to  
3 cause a computer to effect displaying an icon next to an  
4 action scheduled indicating that the action has been scheduled  
5 whenever an action pop-up is displayed for the particular  
6 program chosen.

1 15. A computer program product article of  
2 manufacture comprising:

3 a computer usable medium having a computer readable  
4 code embodied thereon for causing scheduling actions related  
5 to viewing and recording televisions programs to be performed,  
6 in a system including a television, a processing system,  
7 television/processing system interface, a viewer input device,  
8 and an input device/processing system interface, with the  
9 television displaying a current program being viewed by a  
10 view, the computer program product article of manufacture  
11 comprising:

12 computer readable program code devices configured to  
13 cause a computer to effect displaying an action pop-up,  
14 including a plurality of actions relating the current program  
15 being viewed, in response to a first signal generated by the  
16 viewer input device;

17 computer readable program code devices configured to  
18 cause a computer to effect indicating that one of said



19 plurality of actions has been chosen in response to a mover  
20 cursor signal generated by the viewer input device; and  
21 computer readable program code devices configured to  
22 cause a computer to effect scheduling the action chosen for  
23 the current program being viewed in response to a selection  
24 signal generated by the viewer input device.

1 16. The device of claim 15 further comprising:  
2 computer readable program code devices configured to  
3 cause a computer to effect displaying an icon next to an  
4 action scheduled indicating that the action has been scheduled  
5 whenever an action pop-up is displayed for the particular  
6 program chosen.

1 17. A television schedule system with television  
2 schedule information comprising:  
3 a viewer input device including a plurality of keys  
4 for generating input device signals, with the input device  
5 signals including a move cursor signal, a pop-up input device  
6 signal, and a selection input device signal;  
7 an input device/processor interface for receiving  
8 said input device;  
9 a memory for storing a computer program, information  
10 related to generating a scheduling grid for displaying  
11 television programs at grid locations indicating the time and  
12 channel of a television program broadcast, said television  
13 schedule information data;  
14 a display;  
15 a display/processor interface;  
16 a processor coupled to said memory, said input  
17 device/processor interface, and said display/processor  
18 interface, said processor for executing said program to  
19 schedule events by virtue of being configured to;  
20 display a program scheduling grid displaying  
21 program names at grid locations indicating the time and  
22 channel that a named program will be received;

23                   indicate that a particular program has been  
24           chosen in response to a move cursor signal generated by a  
25           viewer input device;  
26                   display an action pop-up, including a plurality  
27           of actions relating the particular program chosen, in  
28           response to a pop-up input device signal generated by the  
29           viewer input device;  
30                   indicate that one of said plurality of actions  
31           has been chosen in response to a move cursor input device  
32           signal generated by the viewer input device;  
33                   schedule the action chosen in response to a  
34           selection input device signal generated by a viewer input  
35           device.

1                   18. The system of claim 17 wherein:  
2                   said user input device includes a select key that  
3           operates in a hypermode to generate either the select input  
4           device signal when the select key is briefly pressed or to  
5           generate the pop-up input device signal when the select key is  
6           held down for a predetermined time interval.

1                   19. A television control system comprising:  
2                   a viewer input device including a plurality of keys  
3           for generating input device signals, with the input device  
4           signals including a move cursor signal, a pop-up input device  
5           signal, and a selection input device signal;  
6                   an input device/processor interface for receiving  
7           said input device;  
8                   a memory for storing a computer program;  
9                   a display for displaying a current program being  
10          viewed by a viewer;  
11                   a display/processor interface;  
12                   a processor coupled to said memory, said input  
13          device/processor interface, and said display/processor  
14          interface, said processor for executing said program to  
15          schedule events by virtue of being configured to;  
16                   display an action pop-up, including a plurality  
17          of actions relating the particular program chosen, in

18 response to a pop-up input device signal generated by the  
19 viewer input device;

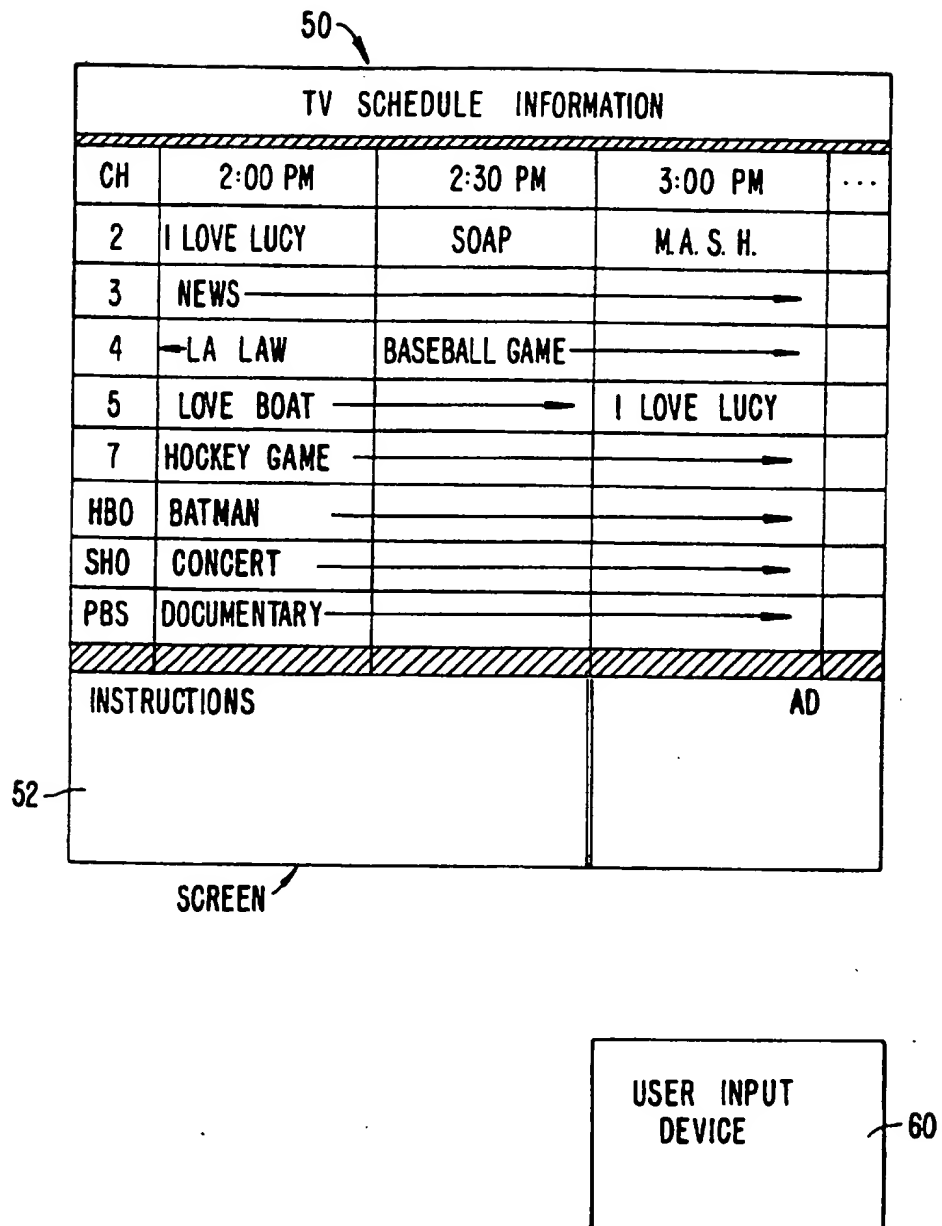
20 indicate that one of said plurality of actions  
21 has been chosen for the current program in response to a  
22 move cursor input device signal generated by the viewer  
23 input device;

24 schedule the action chosen for the current  
25 program in response to a selection input device signal  
26 generated by a viewer input device.

1 20. The system of claim 19 wherein:

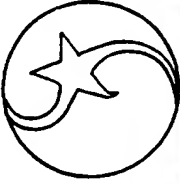
2 said user input device includes a select key that  
3 operates in a hypermode to generate either the select input  
4 device signal when the select key is briefly pressed or to  
5 generate the pop-up input device signal when the select key is  
6 held down for a predetermined time interval.

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**FIG. 1.**

SUBSTITUTE SHEET (RULE 26)

# PROGRAM GUIDE



S T A R S I G H T

MON TUE WED THU FRI SAT

8:00PM 8:30PM

REQ1	Bladerunner	Driving Miss	e Home						
REQ2	St		Monte						
5	Ma								
7	Se								
HBOE	BI								
9	A1								
VC1	Ma								
PLAY	Ba								
VC2	Fr								
32	Avonlea								
NICK	Ren & Stimpy Mighty Morphin								
REQUEST1	CH 33	MAY 23	8:17P						

**Buy REQUEST1**

Info

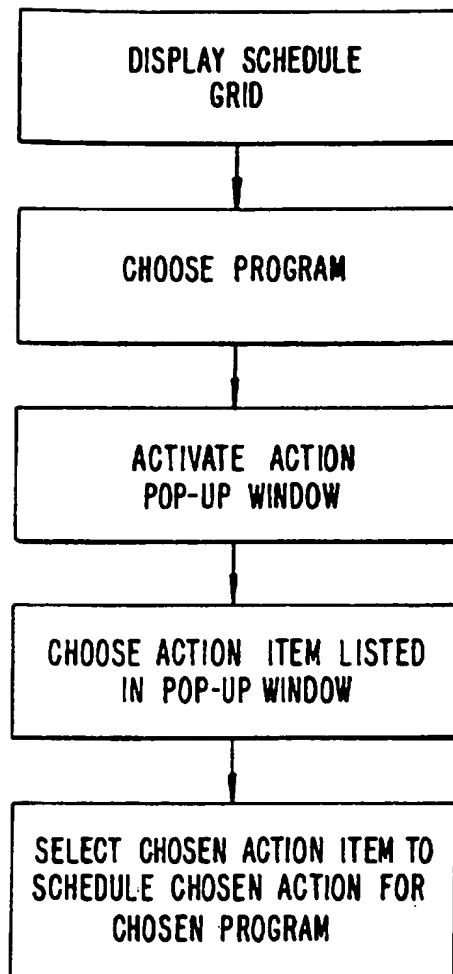
☒ Record

☐ Auto Tune

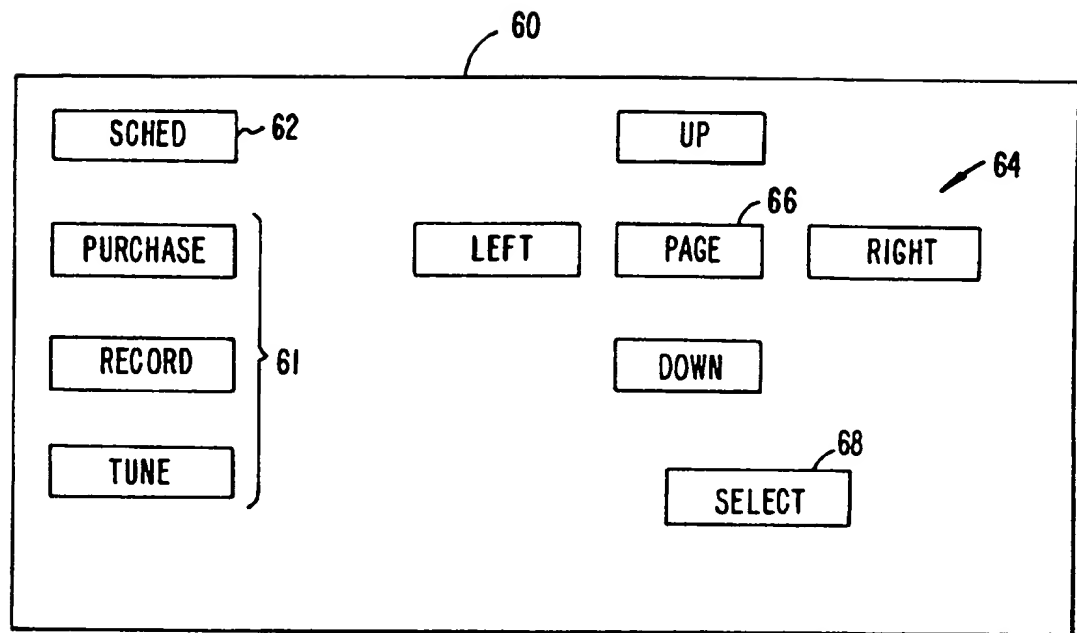
☒ Make Favorite

☒ Unlock All

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*FIG. 3.*

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**FIG. 4.**

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The diagram shows a rectangular television screen with a thick border. At the top center, the GTE logo is displayed in a stylized, outlined font. To the right of the logo is a horizontal rectangular box. Below this, a large rectangular area contains the following text: 'Driving Miss Daisy' in a bold, sans-serif font; '8:30P-10:30P' in a similar font; 'Ticket Price:' followed by a graphic of a movie ticket stub with '\$4.75' printed on it; and 'Purchase before 8:45P'. Below this large area, the text 'Press SELECT to purchase' is centered. At the bottom of the screen, there is a horizontal row of four rounded rectangular buttons. From left to right, they are labeled: 'REQUEST 1', 'CH 2', 'MAY 23', and '8:17 P'.

GTE

Driving Miss Daisy

8:30P-10:30P

Ticket Price: \$4.75

Purchase before 8:45P

Press SELECT to purchase

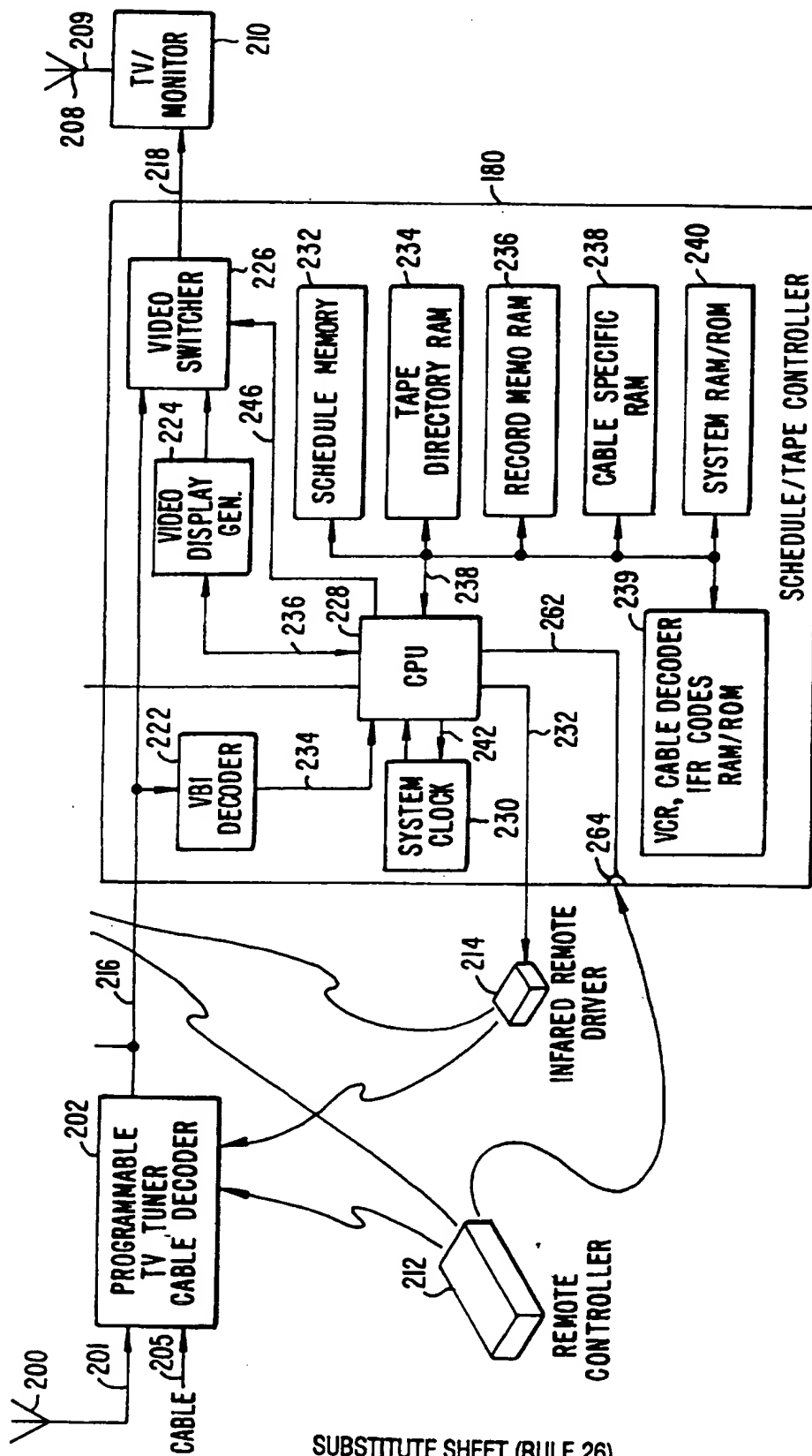
REQUEST 1 CH 2 MAY 23 8:17 P

FIG. 5.



REQ 2	The Search for	10:00PM MON 2:00
DISC	S/Popular Mecha	5:00PM TUE 1:00
DISC	National Geog	11:30AM WED :30
9	S/Popular Mecha	5:00PM WED 1:00
DISC	S/Popular Mecha	5:00PM THU 1:00
DISC	S/Wings	6:00PM THU 1:00
DISC	S/Popular Mecha	5:00PM FRI 1:00
2	S/Simpsons	8:00PM SUN :30
SHOW	Ace Venture	9:00PM SUN 2:00
DISC	S/Popular Mecha	5:00PM MON 1:00

S Series
☒ Record
☒ Buy
☒ Tune



**FIG. 7.**

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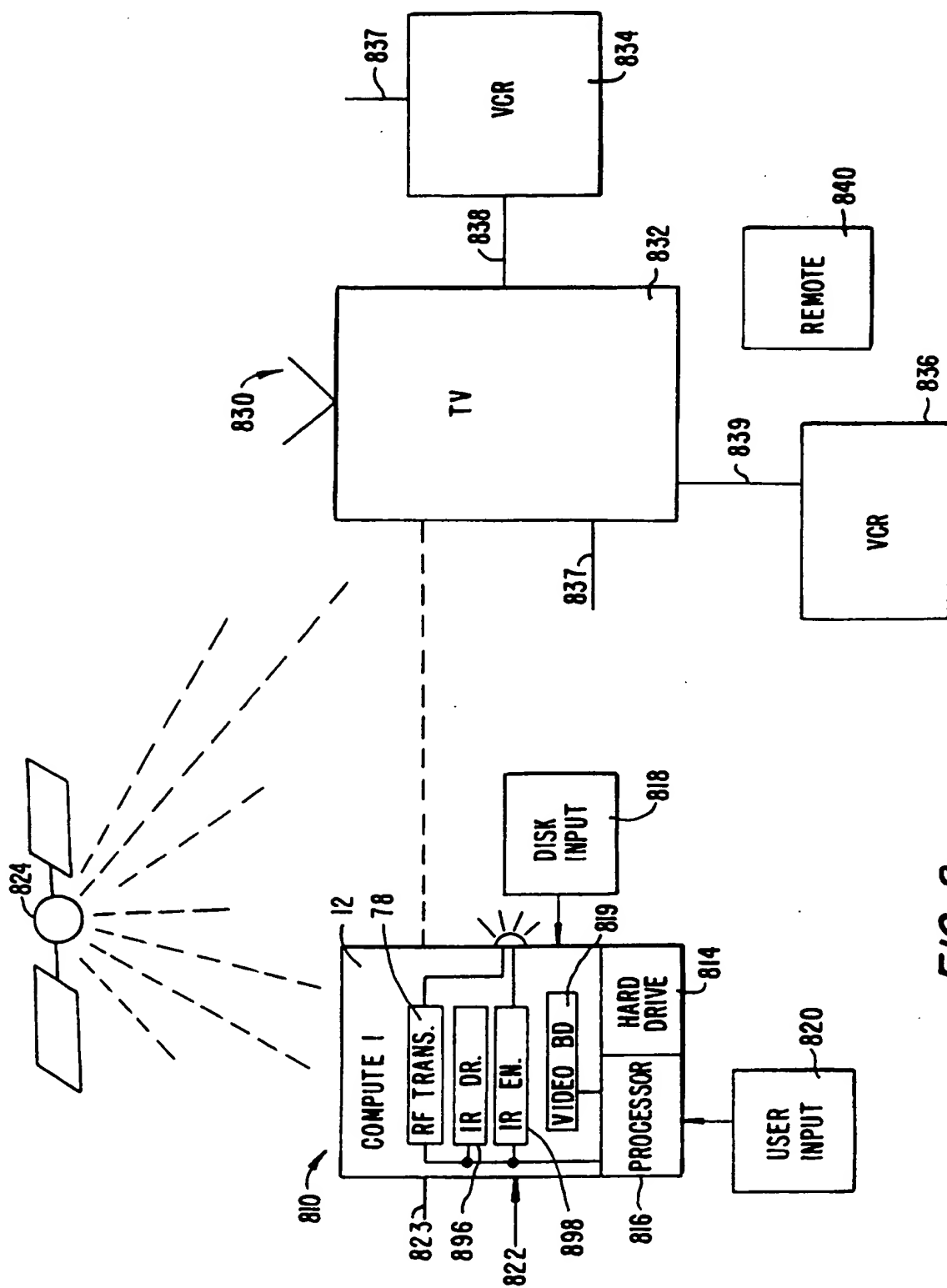


FIG. 8.

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## INTERNATIONAL SEARCH REPORT

International application No.  
PCT/US97/16437

### A. CLASSIFICATION OF SUBJECT MATTER

IPC(6) : H04N 5/44, 5/50, 5/445

US CL : 348/569, 570, 561, 562, 564, 906, 460, 13; 345/347

According to International Patent Classification (IPC) or to both national classification and IPC

### B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 348/569, 570, 561, 562, 564, 906, 460, 13; 345/347

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

### C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A,E	US 5,686,954 A (YOSHINOBU ET AL.) 11 November 1997, THE WHOLE DOCUMENT.	1-20
A	US 5,532,753 A (BUCHNER ET AL.) 02 JULY 1996, THE WHOLE DOCUMENT.	1-20
A	US 5,247,611 A (NORDEN-PAUL ET AL.) 21 September 1993, THE WHOLE DOCUMENT.	1-20

☐ Further documents are listed in the continuation of Box C. ☐ See patent family annex.

* Special categories of cited documents:	*T	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
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*B* earlier document published on or after the international filing date	*Y*	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
*L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	*A*	document member of the same patent family
*O* document referring to an oral disclosure, use, exhibition or other means		
*P* document published prior to the international filing date but later than the priority date claimed		

Date of the actual completion of the international search

20 NOVEMBER 1997

Date of mailing of the international search report

26 JAN 1998

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